

Our culture of giving and volunteering -

“AdvisorNet Financial has a rich tradition of supporting great causes and encouraging our people to get involved in charitable organizations that speak to them.”

Dan May, President and CEO

Our culture of giving and volunteering starts at the top and builds momentum through the caring and integrity of our people. AdvisorNet Financial gives back to the community through the following local organizations.

Second Harvest Heartland

The summer months are challenging for area food shelves, so AdvisorNet Financial hosts two events that benefit Second Harvest Heartland, a locally supported, nonprofit hunger relief organization.

AdvisorNet Golf Classic:

Each June AdvisorNet hosts a golf tournament at the StoneRidge Golf Club in Stillwater, MN. Advisors and their clients are invited for a fun and relaxing round of golf along with lunch and an awards ceremony at the end of the day. It's a day for ANF to say thanks for continuing in the great relationships they've built over the years.

As part of the tournament, there were three ways to donate to Second Harvest with \$5,185 raised!

1. Mulligans are sold to each group
2. “Pay to Play” hole where golfers could donate \$20 to Second Harvest in order to tee off from the 150 yard marker.
3. ANF Match Bucket - all dollars that were collected prior to the shot gun start for each round were matched dollar for dollar by AdvisorNet.

Ice Cream Social:

Hosted in the lobby of their office building at 701, cash or perishable food donations are encouraged in exchange for a dish of ice cream served by the owners, advisors and staff of AdvisorNet Financial. To also promote giving for this event, AdvisorNet holds a staff department competition as well providing a corporate match.

Since 2004, AdvisorNet has donated over \$44,000 to Second Harvest Heartland.

United Way

As the only charity that brings together government, business, and nonprofits to serve people right in our community, the United Way is the focus of AdvisorNet's fall fund drive through donations and volunteering. The event kicks off at AdvisorNet's annual Clean-Up Day. Held on a Friday, those in the AdvisorNet office are encouraged to wear jeans and clean up their space and offices and then are rewarded with a pizza lunch. During this lunch the annual United Way campaign is held with moving speakers and prizes. The campaign runs for one week and involves multiple events in order to promote a week of giving. Past events include:

- Halloween Cake Walk
- Omelet Breakfast
- Minute to Win It Competitions
- Oktoberfest celebrations
- Gift Basket Raffle
- Cookie Contest
- Wii Contest

Since 2000 we have donated over \$255,000 to the United Way! Giving over \$23,000 in 2013 – a new record!

Ronald McDonald

Cooks for Kids Meal Sponsorship

AdvisorNet Financial sponsors the "Cooks for Kids" program to nurture families of sick children when they stay at the area Ronald McDonald House.

On their own

In addition to the organizations AdvisorNet Financial supports, we acknowledge and commend our advisors and their staff for the numerous other causes they support each year. After conducting a survey, ANF was able to get a more in-depth look at just how much time and money our affiliated advisors and staff gave to charities in 2013.

Over \$1.5 million dollars was given to charity with over 6,000 volunteer hours donated. The list of charitable organizations supported is over 228 and at least 35 people sit on the board of at least one charitable organization.